DELLTechnologies

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Dell Infrastructure Solutions for Emerging Businesses

Explore how your business can achieve more.

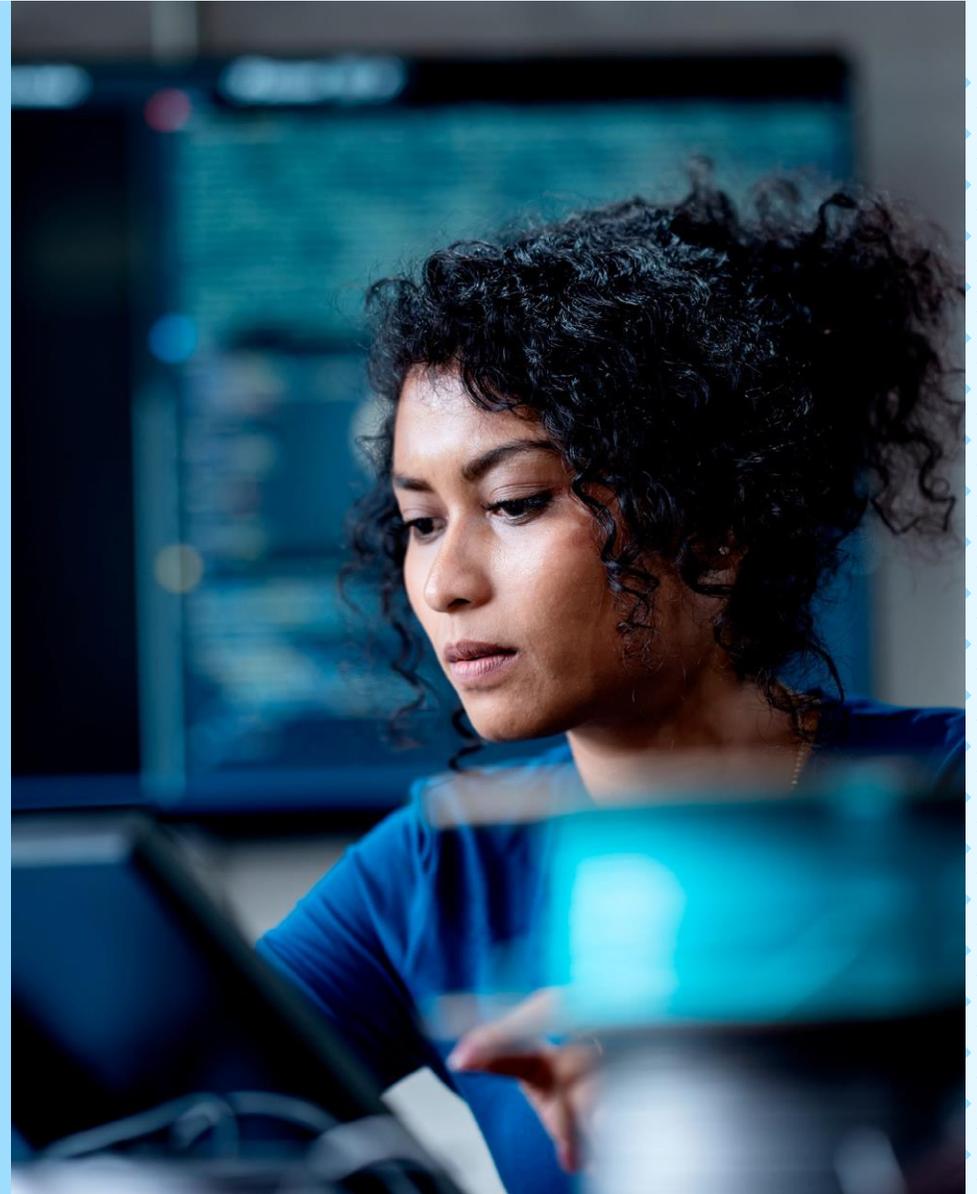Get Started

Driving
innovation

Get Innovative Technology
Within Your Budget

Easily Adopt Modern
IT Solutions

Scale Smarter,
Not Harder

Use Your Talent or Ours
– Power IT Like a Pro

Next Steps for a
Smarter IT Future

Driving Innovation

Driving innovation is at the heart of any business's success, but it comes with challenges. For emerging businesses like yours, the primary hurdle is finding a cost-effective, scalable, and secure way to prepare your IT for the future.

That's where Dell Technologies and Intel® comein—your partners in accelerating innovation. Our solutions bring the big business IT capabilities your organization needs without the cost or complexity.

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Get Innovative Technology within Your Budget

> " PowerStore made it easier and more cost-effective to purchase additional storage when required — resulting in an impressive 75% savings per megabyte stored.
>
> - Doug Oliveira,
> CIO at Caliber Financial Services
>
> Read full story >

When balancing innovation with cost-efficiency, Dell solutions deliver. That's because Dell infrastructure and services are designed to keep operational and capital expenses under control while improving performance and security. Here's why emerging businesses choose Dell Technologies:

- **High-speed processing power:**
  with PowerEdge servers and Intel® Xeon® processors.

- **Reliable and scalable storage solutions:**
  with PowerVault and PowerStore.

- **Affordable networking:**
  with PowerSwitch.

- **Radically simple backup and recovery:**
  for on-prem and cloud, with our secure SaaS-based platform, Dell APEX Backup Services.

- **Expert deployment and 24/7 support:**
  with ProDeploy and ProSupport.

By opting for Dell infrastructure, you'll benefit from innovative storage, server and backup solutions that reduce labor, downtime, energy, and security incident costs. Plus, our pay-as-you-go flexibility, services and CoLo options ensure your IT investments align with your business needs — including integration with public clouds.

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Adopting modern IT solutions doesn't have to be difficult or time-consuming. Dell solutions streamline deployment and integration processes, making it easier for your business to keep pace with rapidly evolving technology demands.

- **Fast planning and deployment:** Get up and running 3X faster with ProDeploy.*

- **Effortless server integration** with tools like the OpenManage console.

- **Downtime-free upgrades** thanks to PowerStore data-in-place technology.

- **User-friendliness** recognized by customers—PowerStore is ranked #1 in ease of use.**

- **100% SaaS-based data protection** deployed in mere minutes — no need for infrastructure.

Dell infrastructure is designed for businesses with limited IT staff or expertise, making it easy for non-technical users to adopt and manage our innovative technology.

*Based on a May 2023 Principled Technologies study "Using Dell ProDeploy Plus Infrastructure can improve deployment times for Dell technology"

**Based on Dell Technologies analysis in October 2023 using double-blinded, competitive benchmark Net Promoter Score (NPS) data gathered by third-party commissioned by Dell for 1H FY24.

"

Dell overcame supply and demand imbalances to deliver servers with GPUs when others couldn't, allowing IREN to be early to market with AI Cloud Services.

- Kent Draper,
Chief Commercial Officer at Iren

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Scale Smarter, Not Harder

> " Dell has been an excellent partner. Their scalability is incredible, and it has provided us with the flexibility to expand and shape the future of our business.
>
> - David Yu,
> VP, IT Infrastructures at Fulgent
>
> [Read full story]() >

Growth is an exciting milestone for any business—but with growth comes the need for scalable IT systems.

Dell infrastructure evolves with your business, keeping operations seamless while minimizing disruptions.

Get superior system efficiency right out of the box — advanced performance with a space and energy-saving design.

Flexibly scale using PowerEdge modular design and Dell Storage scale up/scale out.

Minimize operational disruptions with features like dynamic resource allocation.

Expand systems while consolidating infrastructure to reduce footprint by 90%*.

Whether you need systems for an office, a closet, or even a phone rack, Dell flexible infrastructure ensures scalability without complexity.

*Dell Case Study for Fulgent Genetics, 2024. By using Dell PowerStore storage, PowerEdge Servers and AI solutions

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One of the biggest challenges for emerging businesses is managing IT resources effectively, especially with limited expertise. We remove the stress of IT management, giving you the freedom to use your talent where it's needed most.

AI-powered automation detects issues across your Dell infrastructure for faster resolution.*

Get access to our technical experts **as an extension of your team.**

Work with our **CoLo partners** in your region to help fill skills gaps.

Imagine having peace of mind knowing your IT is efficiently supported, even during weekends or outside of office hours. With Dell Technologies, you can focus on your business priorities while we take care of your IT needs.

97% of ProSupport customers are highly satisfied with our technical support—get the same exceptional service for your business.[1]

*ProSupport or ProSupport Plus for Infrastructure is required.
[1]For ProSupport Infrastructure Suite. Based on an internal analysis from Dell Technologies February 2024

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Take the next step toward smarter IT choices with the **Dell Live Optics** assessment. This free service provides data-driven insights and IT recommendations tailored to your environment. It's a simple and effective way to plan your infrastructure upgrades or expansion with confidence.

Start now. Reimagine what's possible and achieve more with Dell Technologies.