

## **AI Business Trends Report 2025**

[https://services.google.com/fh/files/misc/google\\_cloud\\_ai\\_trends.pdf](https://services.google.com/fh/files/misc/google_cloud_ai_trends.pdf)

## **The ROI of gen AI**

[https://services.google.com/fh/files/misc/the\\_roi\\_of\\_generative\\_ai.pdf](https://services.google.com/fh/files/misc/the_roi_of_generative_ai.pdf)

## **AI Agent Handbook**

[https://services.google.com/fh/files/misc/agents\\_handbook.pdf](https://services.google.com/fh/files/misc/agents_handbook.pdf)