Cloud Integration

How Orange Business Supports Companies in Making the Leap Towards Digital Transformation

In a world where competitiveness depends heavily on how quickly a company can adapt its digital infrastructure, Romania faces a significant gap. According to **a report by the European Commission**, the adoption rate of new technologies such as cloud computing, artificial intelligence, and big data by Romanian businesses was much lower than the EU average of 69 percent in 2022.

This gap is not just a statistic; it represents a major opportunity for companies looking to gain agility, efficiency, and scalability.

Orange Business supports these organizations with an end-to-end cloud integration solution, combining a robust infrastructure with specialized consulting services and dedicated support.

From Fragmented Infrastructure to Digital Transformation

For many companies in Romania, IT systems are still a patchwork of old applications, local and/or collocated servers, disparate solutions, and often faulty connectivity between teams. In such a context, migrating to the cloud becomes a strategic move, albeit one filled with challenges: lack of internal resources, data transfer risks, and unclear direction. Additionally, there is considerable hesitation among companies to adopt cloud services, due to the misconception that their operations become less secure. Orange's Business Integration service aims to address these gaps in the Romanian business environment. It is an end-to-end solution that offers more than just technical solutions; it includes planning, execution, and post-migration support. The service encompasses consulting for hardware and software integration to ensure efficient and synchronized IT solutions. Orange Romania's experts utilize certified methodologies and tools to guide IT and management teams through every stage of the project, ensuring no disruptions to technical and business processes. Migration is not just about efficiency; it also fosters better collaboration and smoother interaction between teams and applications.

This is true digital transformation: it changes how services are designed and used, and influences how information is integrated into the ecosystem of solutions adopted by companies of any size.

What does Business Integration actually involve in practice?

Orange Business offers customized consulting services to companies, managing the entire migration process to the cloud. This includes critical infrastructure, business applications, and storage solutions. **Business Integration** involves providing professional services on a one-time basis within a mutually agreed timeframe. These services are mainly delivered during the migration to new local or virtualized platforms, the adoption of Security as a Service solutions, or the management of mobile devices. This includes local servers, Office 365, Flexible Computing, Bitdefender GravityZone, Samsung Knox, Microsoft Azure, and more. From assessing existing systems to optimizing cloud resources, all work is performed using certified methodologies, local teams, and the highest security standards. For large companies, this means technical departments are relieved of a significant workload and can focus more on strategic initiatives.

Services provided include:
- Integration of hardware and software to ensure efficient operation;
- Migration of IT infrastructure (hardware & software) to private, public, or hybrid cloud environments;
- Integration of existing applications with modern cloud solutions;
- Automation of processes and updating of existing infrastructure;
- Ongoing support and management through monthly subscriptions (Business Management);
- Performance and availability guarantees via transparent SLAs.

The benefits of a smart transition

For companies that choose to collaborate with Orange Business during the cloud migration process, the results are tangible:

- Quickly scale resources according to seasonal demands or expansion needs;
- Reduce costs related to local infrastructure and maintenance;
- Access applications and data from anywhere, in real-time;
- Easily comply with industry regulations;
- Benefit from continuous support and local experts.

Whether we are talking about medium-sized companies seeking a flexible infrastructure or large organizations with demanding performance, security, and compliance requirements, Orange Business experts will find the right solution.

Supporting Your Digital Transformation Every Step of the Way

Migration is not just about moving data; it's about transforming your entire IT environment to be more agile, secure, and efficient. Orange Business provides end-to-end support, including planning, execution, and post-migration optimization. Our certified methodologies and tools guide you through each stage of the process, ensuring a seamless experience.